

# Erasmus+

**Connecting  
Higher Education  
Institutions and  
Business Community:  
Increasing the  
Quality of Erasmus+  
Traineeships**



**Split - Croatia,  
23 - 25 October 2018**

**Seminar  
Guide**





### Venue and Accommodation

Hotel Cornaro

Address 1: Sinjska ulica 6, 21000 Split

Address 2: Ulica kralja Tomislava 9, 21000 Split



Dinner 24 October 2018

Restaurant Bajamonti

Trg Republike 1, 21000 Split



Riva (promenade)



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# WELCOME



Welcome to the Erasmus+ TCA thematic seminar in the field of higher education *Connecting Higher Education Institutions and Business Community: Increasing the Quality of Erasmus+ Traineeships* here in Split, a city of rich cultural tradition and centre of the Croatian coastal region Dalmatia.

This event is jointly organised by the Croatian, Austrian, Romanian and Slovenian Erasmus+ National Agencies for representatives of higher education institutions. The seminar will focus on the importance and quality of Erasmus+ traineeships as an efficient mechanism in graduates' transition to the labour market. We expect the participants to share examples of good practice, discuss how to ensure and increase the quality of traineeships and establish valuable partnerships. We encourage networking of participants, but please note that this event is envisaged as a thematic seminar focusing on how to enhance and improve business-academia cooperation.

The organising team wishes you a successful seminar!

Odjel za visoko obrazovanje /  
Department for Higher Education

**Agencija za mobilnost i programe Europske unije /  
Agency for Mobility and EU Programmes**



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**Day 1 -  
Tuesday,  
23 October 2018**

**Cornaro Hotel,  
Sinjska ulica 6 / Ulica kralja Tomislava 9, Split**

**Conference Room: Contarini**

<b>16.30 – 17.00</b>	<b>Registration and Refreshment</b>
<b>17.00 – 17.15</b>	<b>Welcome and Opening of the Seminar</b> <i>Ljubica Petrović Baronica, Assistant Director, Agency for Mobility and EU Programmes, Croatia</i>
<b>17.15 – 17.20</b>	<b>Programme Outline for Day One</b> <i>Paul Guest, event moderator</i>
<b>17.20 – 18.00</b>	<b>Student Traineeships in the EU Context</b> <i>Elena Tegovska, Directorate-General Education, Youth, Sport and Culture, European Commission</i>  [focus on the state-of-play of traineeships in Europe, looking at existing frameworks as well as actions focused on improving quality]
<b>18.00 – 18.30</b>	<b>Work-based Learning in Higher Education</b> <i>Marina Crnčić Sokol, Head of Unit for Strategy and Development of Higher Education, Ministry of Science and Education, Croatia</i>  [implementation of EUROSTUDENT Survey and Pilot European Graduate Survey, as well as HEInnovate initiative at national level]
<b>18.30 – 19.00</b>	<b>Partnership with the Business Sector</b> <i>Vlatko Cvrtila, Dean, VERN' University of Applied Sciences</i>  [higher education in tune with labour market needs]
<b>19.00</b>	<b>Dinner at Cornaro Hotel</b> <i>Includes a short Icebreaker led by Paul Guest, event moderator</i>

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# **Day 2 - Wednesday, 24 October 2018**

**Cornaro Hotel,  
Sinjska ulica 6 / Ulica kralja Tomislava 9, Split**

**Conference Room: Contarini**

- |                      |   |
|----------------------|---|
| <b>09.00 – 09.15</b> | <b>Welcome Back, Energiser and Programme Outline for Day Two</b><br><i>Paul Guest, event moderator</i>  |
| <b>09.15 – 09.45</b> | <b>Quality Framework for Traineeships Abroad: How to Meet the Needs of Students as well as the World of Work</b><br><i>Gabriele Abermann, EHEA Expert, Austria</i><br><br>[factors that impact the quality of traineeships abroad while considering the needs and perspectives of all stakeholders] |
| <b>09.45 – 10.15</b> | <b>Example of good practice</b><br><i>Sebastian Tocar, Alexandru Ioan Cuza University of Iasi, Romania</i><br><br>Erasmus+ Traineeships and Cooperation with the World of Work  |
| <b>10.15 – 10.45</b> | <b>Example of good practice</b><br><i>Mojca Slana, University of Maribor, Slovenia</i><br><br>The Role of a Career Centre in Building Connections with the Business Sector  |
| <b>10.45 – 11.15</b> | <b>Coffee Break</b>   |
| <b>11.15 – 12.30</b> | <b>Sharing and Harvesting Session for Participants</b><br><br>[participants' insights and action points]  |
| <b>12.30 – 13.30</b> | <b>Lunch at Cornaro Hotel</b>   |

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# Day 2 - Wednesday, 24 October 2018

**Cornaro Hotel,  
Sinjska ulica 6 / Ulica kralja Tomislava 9, Split**

**Conference Rooms: Priuli and Contarini**

**13.30 – 15.00**

## **Workshop Session 1**

### **Group A: How to Meet the Needs of Students as Well as the World of Work**

[measures for ensuring the quality of traineeships abroad in meeting the needs of students and enterprises for employability skills development]

*Gabriele Abermann, EHEA Expert, Austria*

### **Group B: Quality of Traineeships - Ensuring Appropriate Mentorship and Relevant Learning Outcomes**

*Thomas Berger, Fulda University of Applied Sciences, Germany*

[shared responsibility of sending universities/consortia, students/trainees and host organisations towards the quality of the learning experience during an Erasmus traineeship abroad]

**15.00 – 15.30**

## **Coffee Break**

**15.30 – 17.00**

## **Workshop Session 2**

### **Group A: Recognising the Main Obstacles in Connecting HEIs and the Business Sector**

*Mislav Balković, Dean, Algebra University College*

[understanding main obstacles in connecting HEIs and the business sector and recognising possible solutions to identified problems]

### **Group B: Hidden Competences**

*Božidar Grigić, CMEPIUS, Slovenia*

[reflection on international experiences and discovering competences developed through these experiences with help of short group or individual exercises]

**17.30 – 19.00**

## **Cultural Activity (City Tour)**

**19.00**

## **Dinner in Split**

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# **Day 3 - Thursday, 25 October 2018**

**Cornaro Hotel,  
Sinjska ulica 6 / Ulica kralja Tomislava 9, Split**

**Conference Room: Contarini**

**09.00 – 09.15**      **Welcome, Refresher and Outline of Day Three**

*Paul Guest, event moderator*

**09.15 – 09.45**      **Workshop Thoughts and Conclusions**

[short feedback session highlighting key elements from the different workshops]

**09.45 – 10.00**      **Introduction to Knowledge Café**

*Paul Guest, event moderator*

**10.00 – 11.45**      **Knowledge Café**

[open discussion for participants, sharing knowledge and experiences on challenges and obstacles to developing and delivering high-quality traineeships involving the higher education and business communities, as well as opportunities for networking and collaboration]

**11.45 – 12.00**      **Closing Words**

*Jasmina Skočilić, Head of Department for Higher Education, Agency for Mobility and EU Programmes*

**12.00 – 13.00**      **Lunch and Departure**

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# SPEAKERS



## **Elena Tegovska**

Elena Tegovska is currently working as Policy Officer for the European Commission's Higher Education Erasmus+ team. Previously, she worked for the international relations office at a Belgian based university. She has experience as well working with the non-governmental sector and civil society organisations in the Balkans. She has a Master of Arts degree in International politics from Université libre de Bruxelles.



## **Marina Crnčić Sokol**

Marina Crnčić Sokol is a Head of Unit for Strategy and Development of Higher Education at Croatian Ministry of Science and Education. Her background is in the field of Education with more than 20 years of work in primary and secondary schools, as well as adult learning, VET, LLL and higher education. Ms Crnčić Sokol has been a member of many international working groups and bodies. Also, her work in the Ministry includes coordination of national implementation of EUROSTUDENT Survey and Pilot European Graduate Survey, as well as HEInnovate initiative. Ms Crnčić Sokol is skilled in project design and management (within LLL Programme and Erasmus+ Programme) and experienced in policy analysis and implementation.



## **Vlatko Cvrtila**

Vlatko Cvrtila is the Dean of VERN' University of Applied Sciences. Graduated from Political Science at the Faculty of Political Science in Zagreb where he obtained his MA degree from the National Security Sector. During his career at the Faculty of Political Science of the University of Zagreb, he was the editor-in-chief of the Croatian academic journal and dean of the Faculty. He was an advisor to the President of the Republic of Croatia for Defense and an advisor to the Prime Minister of the Republic of Croatia for National Security and Defense. Areas of research work are safety studies and safety management. Since 2016 he has been president of the Council of Polytechnics and High Schools of the Republic of Croatia.



## **Gabriele Abermann**

Dr. Abermann is a recently retired Senior Lecturer for social skills and intercultural communication at the Salzburg University of Applied Sciences in the degree programme Information Technology and Systems Management. She has served as Director of International Relations and Vice Rector for teaching and internationalization. Dr. Abermann has extensive teaching experience in Austria and abroad and has coordinated the university-enterprise cooperation project, SKILL2E, which aimed at enhancing the intercultural competence acquisition of students on transnational placements and intensifying the dialogue between universities and enterprises. As one of the Austrian national experts for the Bologna Reform / European Higher Education Area since 2009 she is a member of the national BFUG and has advised universities across all sectors on the implementation of Bologna Reform issues such as student-centered learning or internationalization.



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# SPEAKERS



## **Sebastian Tocar**

Sebastian Tocar is a financial administrator at the International Relations Service of the Alexandru Ioan Cuza University of Iasi, responsible for Erasmus+ Traineeships, a former trainee of the Erasmus+ Office. He is also a PhD candidate in Management at Alexandru Ioan Cuza University of Iasi. He holds a Bachelor and a Master's Degree in Finance and Economics.



## **Mojca Slana**

Mojca Slana holds a university degree in psychology and has 6 years of experience in national and international projects in the field of career orientation as well as health and social gerontology. She also participated in the Erasmus+ project Let's Guide!, where she participated in the development of innovative approaches for developing basic and transversal entrepreneurial skills. Since 2016, she has been working at the Career Centre of the University of Maribor, where she has coordinates the project Upgrading the activities of the Career Centre of the University of Maribor.



## **Mislav Balković**

Mislav Balković, PhD, is Assistant Professor, dean of Algebra University College and an active researcher in the area of National Qualifications Frameworks and Knowledge Management. He participated in the development of legislation for CROQF, Croatian Strategy of Education, Science and Technology and various policy and regulatory documents in higher, VET and adult education. He is currently president of Sector Skills Council for Electrotechnic and Computing, member of National Council for VET and President of Croatian Employers Association in Education.



## **Božidar Grigić**

Božidar Grigić is employed at CMEPIUS (Slovenian national Erasmus+ agency) as coordinator for higher education sector, specifically dealing with Erasmus+ mobility projects between programme and partner countries (International credit mobility). He is currently involved in different researches in the area of international competences in vocational education and training and higher education. He is also an active member of Slovenian Human Resources Management association. In his previous positions he was involved in different national and international projects as a researcher for vocational education and training area. He holds a bachelor degree in Sociology and Human Resources. Management.

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# ABOUT SPLIT



**Tourist Board of Split Official Website**  
[tinyurl.com/about-split](https://tinyurl.com/about-split)



**Weather forecast**  
[tinyurl.com/weather-split](https://tinyurl.com/weather-split)

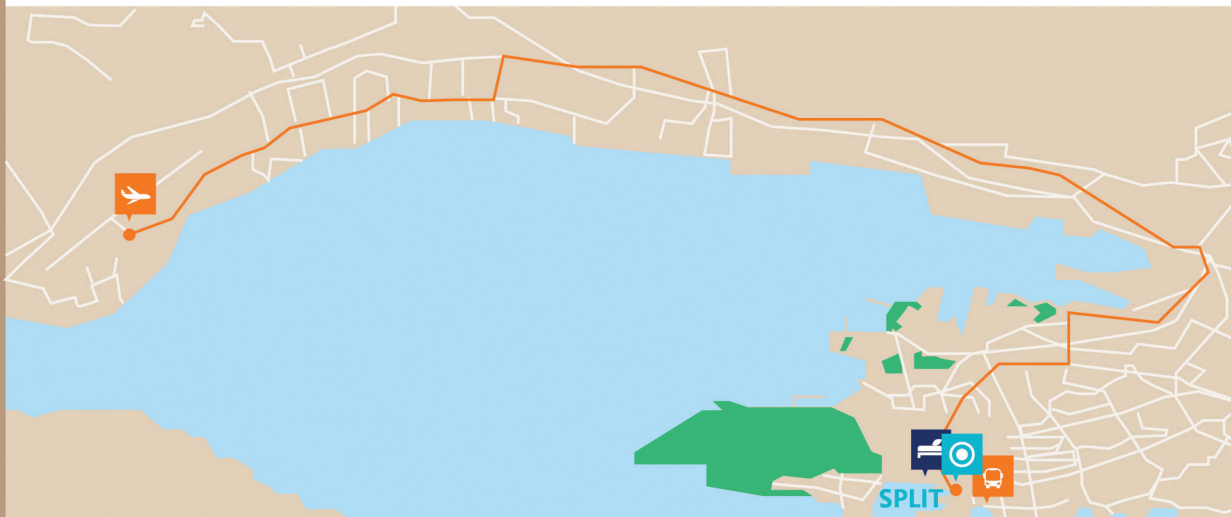
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# TRAVEL INFORMATION



**SPLIT AIRPORT**  
[tinyurl.com/airport-split](http://tinyurl.com/airport-split)

Bus transfers to the hotel/airport will be organised in two time slots on the arrival and departure days. Time slots will be set accordingly to the majority of flight schedules.



**SHUTTLE BUS (24 km, 30 minutes)**

Direction Airport – Bus station Split (Platform 1)  
Departure times: [tinyurl.com/bus-arrivals](http://tinyurl.com/bus-arrivals)



Direction Bus station Split (Platform 1) – Airport  
Departure times: [tinyurl.com/bus-departures](http://tinyurl.com/bus-departures)

Approx. fare, one way - 30 HRK/4 EUR  
Walking distance from the Bus station to the hotel - 1 km



**TAXI (directly to the hotel, 23,2 km)**  
Telephone: +385 (0)98 621 611  
Approx. fare, one way - 277,5 HRK/37 EUR  
Online booking: [tinyurl.com/split-taxi](http://tinyurl.com/split-taxi)

[www.mobilnost.hr](http://www.mobilnost.hr)



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